

Panel discussion about the exhibition

# RON ARAD



No Bad Colours workstation | Ron Arad, 2013 | Courtesy of Ivorypress and the artist's studio

**Date and time:** 6 September 2013 at 12:00

**Place:** Ivorypress Space c/ Comandante Zorita 48 (Madrid)

**Participants:** **Ron Arad**, industrial designer and architect; **Francisco Mangado**, architect; **Javier Mariscal**, designer, and **Elena Ochoa Foster**, founder and CEO of Ivorypress.

On 6 September Ivorypress will host a panel discussion about the work of designer and architect Ron Arad within the context of his exhibition at Ivorypress Space. The event will be chaired by Elena Ochoa Foster, founder and CEO of Ivorypress, and will include the participation of Ron Arad as well as architect Francisco Mangado and designer Javier Mariscal.

The conversation will address the relationship between design and architecture, using Arad's work as a starting point, as well as that of the other three professionals, who will share their vision about the key points of both disciplines and of contemporary artistic creation.



**Ron Arad** (Tel Aviv, Israel, 1951) is an industrial designer. He received his training from the Bezalel Academy of Art and Design, in Jerusalem, and the Architectural Association School of Architecture, in London. Apart from his professional career as architect and designer, he has also pursued a career in teaching as professor of Design Products at Royal College of Art in London from 1998 to 2009 and as guest professor at Vienna's Hochschule between 1994 and 1997.

In 1981 he cofounded the One Off design and production studio with Caroline Thorman and in 1989 he created the architecture and design studio Ron Arad Associates. Additionally, between 1994 and 1994 he established the Ron Arad Studio, design and production unit in Como, Italy. He was awarded the London Design Week Medal for design excellence in 2011 and in 2013 he was elected as a Royal Academician by the Royal Academy of Art in London.

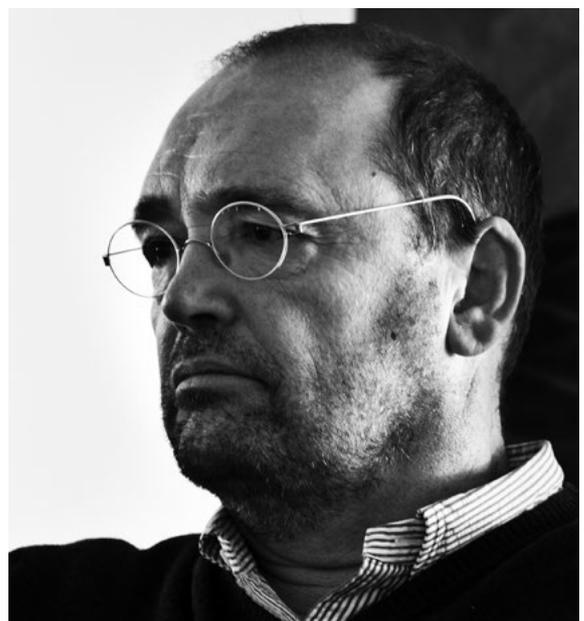
Some of his most celebrated designs are the *Rover* chair, created in 1981, and the *Bookworm* bookshelf, designed in 1994 and which is still produced by the firm Kartell today. He has created designs for companies like Vitra, Swarovski, Kenzo, Moroso, Fiam, Triade, Alessi, Nani Marquina and Flos.

Particularly noteworthy among his architectural projects is the Maserati showroom in Modena, the Selfridges Technology Hall in London, the foyer of The New Israeli Opera and the Bauhaus Museum in Tel Aviv or the living room and family dining room for Sheikh Saud Al-Thani's villa in Qatar. He has also designed, together with Bruno Asa, the Design Museum Holon, which opened in 2010 as the first design and architecture museum in Israel, at the University of Tel Aviv.

Ron Arad has exhibited his work in museums and galleries including the Victoria and Albert Museum in London, Centre Georges Pompidou in Paris, MoMA (Museum of Modern Art) in New York and the Vitra Museum in London. His work was exhibited in Spain in 2003 with the exhibition *Permetre's la Llibertat* at the Centre d'Art Santa Mònica, in Barcelona, and in autumn 2013 the Ivorypress gallery will present his second exhibition in this country, this time in Madrid.

**Francisco Mangado** (Navarra, Spain, 1957) received his degree in Architecture from the Escuela Superior de Arquitectura of the Universidad de Navarra, where he has been teaching since 1982. In the teaching field, he has also been guest professor at Harvard University's Graduate School of Design, Eero Saarinen visiting professor of Architecture at the Yale School of Architecture and guest lecturer at the École Polytechnique Fédérale de Lausanne.

In June of 2008 he created Fundación Arquitectura y Sociedad, a foundation that works to promote the interaction between architecture and other creative, thought-related and economic disciplines. In parallel to his academic activity and his dedication to the programmes of the foundation he practises architecture at his studio in Pamplona. As a result of his teaching career he has received, among others, the Andrea



Palladio Architecture Award, the Thiene Architecture Award, the Architécti Prize and the CEOE and FAD awards. In 2011 he was recognised with the RIBA International Fellowship, a distinction awarded by the Royal Institute of British Architects (RIBA) to non-British professionals for their particular contribution to the field of architecture.

Some of Mangado's most important projects are the Cultural Centre and Church in Thiene, Italy; the Auditorium and Congress Centre of Pamplona, Spain; Pey-Berland Square in Bordeaux, France; the Municipal Exhibition and Congress Centre in Ávila, Spain; the Archaeology Museum of Vitoria, Spain; the Football Stadium of Palencia, Spain; the Spanish Pavilion at the 2008 International Exhibition in Zaragoza and the Teulada Auditorium, in Alicante, Spain. Some more recent projects by this Spanish architect are the Palace of Congress of Palma de Mallorca and the Museo de Bellas Artes de Asturias in Oviedo, both in Spain.

Mangado has also worked as a designer and is a founding member of the firm Desenho Ibérico, which focuses on product design and constructive solutions.

**Javier Mariscal** (Valencia, Spain, 1950) works as a designer and commercial artist in all kinds of media and disciplines. His professional activity spans furniture design, interior decorating, graphic design, landscaping, painting, sculpture, illustration, animation, web design and multimedia. Along with the team at Estudio Mariscal—founded by the Valencian designer in 1989, with an office in Barcelona—he has recently created the collection for Uno Design's Contract; the 11th floor of the Hotel Puerta América in Madrid, of the hotel group Hoteles Silken; the corporate image for the 32nd edition of the Copa América; the corporate image of Camper for Kids; the sculptural pergola for the Río Hortega Hospital in Valladolid and the promotion of the new Children's Act of the Generalitat de Catalunya, among many other works.



He has also collaborated with companies such as Memphis, Akaba, Bidasoa, BD Ediciones de Diseño, Moroso, Nani Marquina, Vorwerk, Equipaje, Alessi, Sangetsu, Magis, Cosmic, Amat3, Santa & Cole, Camper, The Conran Shop, Lalique, Phaidon, Vondom, Uno Design, Magis, Leucos, Nemo Cassina, Mobles 114 and Artemide.

In 2010 his full-length animated film *Chico & Rita* was released, which he directed along with Fernando Trueba and which received the award for the Best Animated Film at the 25th edition of the Goya Awards and was nominated for the Academy Awards in the same category. Additionally, he has recently been the subject of a solo exhibition at the London Museum of Design, entitled *Mariscal Drawing Life*, as well as the retrospective exhibition *Mariscal en La Pedrera* in Barcelona and two monographic publications: *Mariscal Drawing Life* and *Sketches*.

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