

Ivorypress presents

## C Action Project: Imaginary Cities

Group exhibition of photography



**Dates:** From 7 June to 30 July 2011

**Venue:** Ivorypress Art + Books Space II C/ Comandante Zorita, 46 (Madrid)

**Official opening:** 7 June 2011, 7.30 pm

From 7 June to 30 July, Ivorypress Art + Books Space II presents *Imaginary Cities*, the first group exhibition of the C Action Project. Curated by Elena Ochoa Foster, founder of Ivorypress and editor of C Photo, the show features original work by the international photographers **Julia Fullerton-Batten, RongRong & Inri, Giacomo Costa** and **Sung Hongbin**.

*Imaginary Cities* is the first in a series of thematic exhibitions featuring the work of twenty artists who have taken part in the C Action Project. For each volume of C Photo's initial phase (2005-2010) Ivorypress awarded a grant to two artists to create a portfolio comprising three series. These works are now being showcased in C Action Project and form part of the C Photo Contemporary Photography Collection.

The thread running through this first group show in Madrid is the city, with all the series on view engaging with unreal urban environments. In this regard, the show features the work of the London-based German-born artist Julia Fullerton-Batten (1970) and the duo RongRong & Inri (1968/1973), the former from China and the latter from Japan, published in issue 2 of the first series of C Photo.

Meanwhile, the Chinese photographer Sun Hongbin (1970) offers a different perspective in his series *Mirage in the Dust*, presenting original work taken in places with heavily polluted air or during sand storms. As the artist explains, "bad environmental conditions in the city of Beijing always bring out mysterious vistas."

This photography group show is rounded off by the Italian artist Giacomo Costa (1970) who is presenting the series *P.O.V.* which, similarly to Hongbin's work, was published in issue 5 of C Photo. As he says himself "everything is drawn in 3D and is like painting in photographic quality". His cities are metaphors of the human condition and this series is like flying "around a metaphysical object, an empty box that the viewer has to fill with his own point of view".

The photographers in the C Action Project were chosen by the Ivorypress team together with various curators, gallerists and photography experts from public and private institutions around the world. With a mandate to promote contemporary photography, this project provides a platform for a total of twenty contemporary artists, whose works will go on show in successive exhibitions at Ivorypress Art + Books Space II.

For further information and interview requests:

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