

Ivorypress presents the book

DYMAXION CAR BUCKMINSTER FULLER

Dymaxion Car Buckminster Fuller



ARCHITECTURE
ivorypress

The book is a tribute to the futuristic vehicle designed by Richard Buckminster Fuller in the 1930s

Presentation: 9 September 2010, 11:00

Location: Ivorypress Art + Books, C/ Comandante Zorita, 48 (Madrid)

On the occasion of the exhibition *Bucky Fuller & Spaceship Earth*, on 9 September the publisher Ivorypress will present ***Buckminster Fuller Dymaxion Car***, a book that describes the essence of the American architect's Dymaxion universe. The book, which is part of the *Ivorypress Architecture* collection, is a tribute from **Norman Foster** to this "*visionary and forward-thinking environmentalist*" with whom he worked during the last twelve years of his career.

The book presentation will be held in Madrid at *Ivorypress Art + Books*. In addition to Norman Foster, other attendees will include Buckminster Fuller's daughter, **Allegra Fuller Snyder**; President of the Steering Committee of the Buckminster Fuller Institute, architect and scholar, and Fuller's partner, **Thomas Zung**; and architect and professor of architectural projects at the Polytechnic University of Madrid, **Luis Fernández-Galiano**.

The book relates the story of the three *Dymaxion* cars built by Fuller between 1933 and 1934 and chronicles the development of Dymaxion # 4, produced by Norman Foster, which is being launched on the road in 2010. "*Making the decision to create the Dymaxion Car # 4 was a mixture of curiosity and a desire to pay tribute to Bucky, a way to express my gratitude for his wisdom and for his valuable way of understanding the things that have helped shape my own life*", says Foster. The Dymaxion # 4 will be shown for the first time at the Bucky Fuller & Spaceship Earth exhibition produced by *Ivorypress Art + Books*.

The Dymaxion Car was just one of the many accomplishments of this architect, philosopher, mathematician, cartographer, engineer and designer. Precursor of his time, his innovations today still "*surprise by the boldness and originality of his thought*", as Foster explains. Before the word sustainability was coined, 'Bucky' Fuller's designs ranged from the first self-sufficient dwellings to the *Dymaxion Car* prototypes which, although never commercialised, represented his desire to transform the way in which society functioned and lead a sustainable lifestyle.

Although 'Bucky' Fuller is most remembered for the beauty of his geodesic domes, the book ***Dymaxion Car Buckminster Fuller*** is a tribute to the defence of sustainability through the use of technology, design and innovative materials, as was his Dymaxion car. It was a creation, in Fuller's words, "*not motivated by business and with which I learned a huge amount of amazing things that changed many of the major strategies in automotive engineering*".

The book has been published in the context of the exhibition and can be seen at *Ivorypress Art + Books* from 1 September to 30 October 2010. It will provide a comprehensive look at the visionary genius that was Richard Buckminster Fuller.

For more information and interview requests:

Ivorypress
Iñaki Domingo
Paseo de la Castellana 13
28046 Madrid
T: +34 91 310 78 57

Cristina Ruiz y Aleyda Dominguez
T: +34 91 220 05 92 / 91 128 97 71
M: +34 67 230 08 97 / 67 230 08 97
press@ivorypress.com

www.ivorypress.com